

NOAH CANNON

DIGITAL ARTIST, GRAPHIC DESIGNER, WEB
DEVELOPER, INTELLIGENT TECHNOLOGY,
MARKETING & MEDIA SPECIALIST

"I AM SEEKING A CHALLENGING, CREATIVE OPPORTUNITY IN AN ENVIRONMENT THAT IS ENGAGED AND INSPIRED BY A FOCUS FOR PROJECT COMPLETION AND CONFIDENT PUBLISHING. MY EXPERIENCE, CREATIVITY, ADAPTABILITY TO SOFTWARE AND DESIGN TRENDS AS WELL AS AN APTITUDE FOR LEARNING HAVE BEEN PARAMOUNT IN MY CAREER SUCCESSSES."

YOUNOAHME.COM
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(805) 440-2130

EMPLOYMENT

June 2009 - Present Humboldt Nerd / YouNoahMe

Freelance Web Developer, Graphic Designer & IT

- Design, build, and maintain web sites for small business owners
- Create designs, concepts, and sample layouts
- Provide users with technical support for computer and technology problems
- Commercial Photography

October 2013 - March 2016 Moonstone Hotel Properties

Digital Marketing Associate, I.T. Technician

- Web Development for 5 Moonstone Hotel Properties and 3 Sister Sites
- Daily Maintenance of All Websites and Content Including Current Promotions and Events
- Graphic Design for Web, Print, and Specialty Events
- Photography for Property Websites and Advertising Stock Imagery
- On site IT services for Cambria Properties
- Compile, Design and Send Weekly Email Newsletter via MailChimp for all properties

September 2011 - August 2013 Humboldt Wholesale

Web Developer, Graphic Designer, Marketing Creative

- Web Development for Humboldt Wholesale and Exclusive Retail Brands: House & Garden Nutrients, Global Greenhouse Lighting, Mad Farmer and Trayhugger
- Social Media Development and Maintenance of Facebook Pages
- Graphic Design for Web, Print, Apparel, Vehicles and Tradeshow Booths
- Photography for Products, Events and Advertising Stock Imagery
- Video Production for Web Video Promotions
- Market Research via Analytics, and Email Marketing
- Copywriting of Website Content, Print Material and Technical Writing

May 2010 - October 2010 Ideal Positions

Web Developer, Graphic Designer, Analytics & SEO

- Full-service Website Design, Development and Maintenance
- Web Hosting and Domain Registration
- Professional Logo and Graphic Design
- Website Reporting Data Collection and Installation
- Search Engine Optimization (SEO) and Local Listing Optimization (LLO)
- Build, rebuild or maintain (5 - 15) Concurrent Client Sites with a Focus On SEO Optimization and Cooperation with PPC Campaigns
- Phone Consultation and Design (Active Clients Have Direct Developer Access)

Bachelor of Fine Arts in Journalism

Concentration: Media Studies

Humboldt State University, Arcata, California, December, 2012

Associates Degree

College of the Redwoods, Eureka, California, May, 2009

Natcoll Diploma of Advanced Digital Media

Online via Taumarunui High School, Taumarunui, New Zealand, 2006

High School Diploma

Coast Union High School, Cambria, California, 2006

Taumarunui High School, Taumarunui, New Zealand, 2006

PROFESSIONAL SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
MailChimp
CSS/HTML
Javascript (Jquery)
Video Production (Vegas, Final Cut Pro, Premiere)
Audio Production (Audition)
Photography
Copywriting
Editing

Integration

PHP (Wordpress, Joomla, Drupal)
eCommerce (Magento, ZenCart, WooCommerce)
Twitter Bootstrap

Intelligent Technologies

Virus & Spyware Removal, Security and Performance, Wireless Networking, Mobile Device Troubleshooting, Computer Tune-Up, Computer Set-up, Tutoring, Hardware Install, Technology Consultation and Software Install



Selected

Coursework

Experimental Animation, Photo Storyboarding, KRFH News (Weekly Feature), Osprey Magazine (Layout)

EDUCATION

I previously worked in the restaurant industry for 6 years; developing a strong sense of customer service and customer satisfaction!

Letters of Recommendation are available by request.